

SeniorVantage magazine

Getting Started

Thanks for your interest in SeniorVantage magazine. Be sure to reserve your space today. Here's how to start advertising to promote your company to your target audience.

Step 1: Review the Media Kit and pricing chart.

Step 2: Complete the Invoice.

Step 3: Return the invoice and payment

Step 4: Submit your artwork (see details below).

Don't have artwork that is ready? No worries. In most cases, we assist in developing your artwork at no additional cost!

Mechanicals & guidelines for artwork

REQUIREMENTS FOR DIGITAL ADS

- 1 PDF, Photoshop EPS, GIF, or TIF files at 300 DPI or greater
- 2 For Illustrator files, please convert all fonts to outlines.
Please include all fonts and images used in your layout, color proof for ads.

Deadlines for artwork submission

Summer 2010	Fall 2010	Winter 2010	Spring 2011
May 2, 2010	August 2, 2010	November 2, 2010	February 2, 2011

Thanks, and please feel free to contact us with questions!

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