

SENIORVANTAGE MAGAZINE

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Media Kit

Effective Date: July 16, 2010

Facility Name/ Organization: _____

Address: _____

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Phone Number: _____ Website: _____

Contact Name _____ Title: _____

Contact Phone: _____ Mobile Phone: _____

Email Address: _____

magazine rates

	1X*	2X*	3X*	4X*
BACK COVER	\$3795	\$3415	\$3225	\$3036
INSIDE COVERS	\$2995	\$2695	\$2545	\$2396
FULL PAGE	\$2295	\$2065	\$1950	\$1836
1/2 PAGE	\$1495	\$1345	\$1270	\$1196
1/3 PAGE	\$995	\$895	\$845	\$796
1/4 PAGE	\$675	\$607	\$573	\$540
1/12 PAGE (CSS)**	\$715	\$643	\$607	\$572
1/12 PAGE (Reg)****	\$495	\$445	\$420	\$396

Rates are subject to change annually. All rates under contract are honored at agreed rate until expiration of contract.

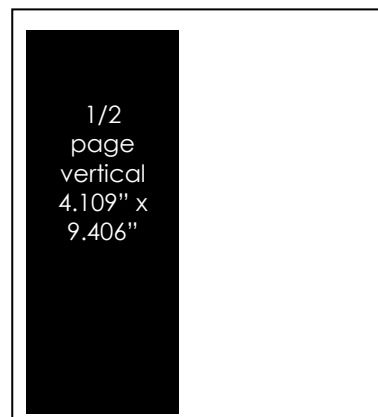
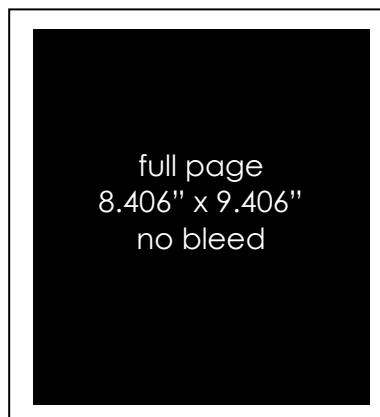
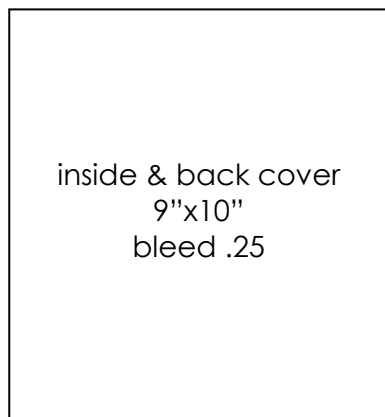
*rates are per issue, 4 issues per year

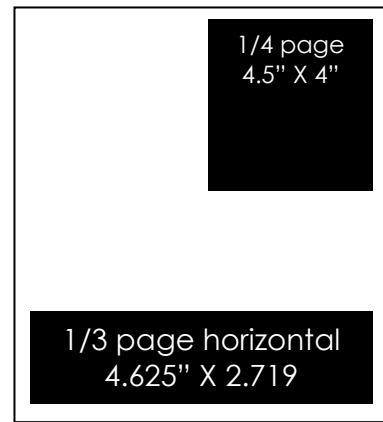
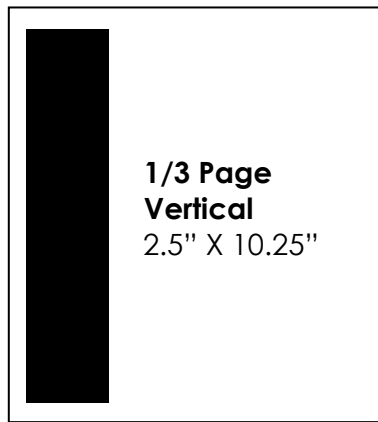
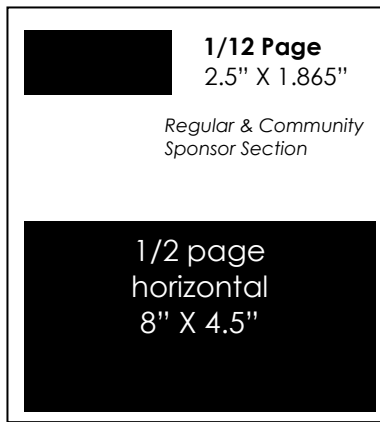
**all seniorvantage.com online advertisers have a 10% discounted rate

***Community Sponsor Section (CSS)

****Regular section of the magazine (Reg)

ad sizes





mechanicals & guidelines for artwork

REQUIREMENTS FOR DIGITAL ADS

- 1 PDF, Eps or Tiff files at 300 DPI or greater
- 2 Illustrator [convert all fonts to outlines].
On a CD disk, include all fonts and images used in your layout, color proof for ads.

IMAGE RESOLUTION

1. 4-COLOR ADS
2. Convert all IMAGES & colors to CMYK, at 300 DPI resolution or greater.
3. No spot color

Fax: 832.460.3000

Email: magazine@seniorvantage.com or

Mail to: SeniorVantage Magazine

Attn: Art Dept.

PO BOX 301189

Houston, TX 77230

deadlines

Summer 2010	Fall 2010	Winter 2010	Spring 2011
April 27, 2010	July 27, 2010	October 26, 2010	Jan 26, 2011

Paypal- Send your payment to **payment@seniorvantage.com**

MasterCard/Visa Discover Amex

Name of Card Holder: _____

Billing Address: _____ City/State/ZIP: _____

Card Number: _____ Expiration: _____

Last 3 digits on back of card (Security Code): _____ Amount charged: \$ _____

Authorized Signature: _____

Check Check No. _____

Please make checks payable to **SeniorVantage**

Remit payment to: **SeniorVantage • P.O. Box 301189 • Houston, TX 77230**